Now you see us. Now you don't.
Sales, N

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Development of Library Welcome at the University of Salford

The need for change

6,412 attending practical based Library Induction

Bored students    IT focused    Demands on staff    Poor feedback

Current induction

Social Media
Skills for Learning Blog
Support via digital skills training blogs, published by Librarians, Digital Trainers & Study Skills Advisors

Online Training
Skills training portal: e-learning, videos, guides, workshop and support appointment booking

Insitu Training
- Bookable training
- Library, research, digital and study skills

Librarian role in Library Welcome

Market
Promote
Signpost
Empower

Growth & Statistics

Skills for Learning page views

YouTube views

Future Library Welcome

Pre-arrival training
Self-service library based training
Increase training portfolio

Sept 2014-March 2015
166 skills sessions offered:
- Library tours
- Discovery system searching
- Finding academic information
- IT@Salford & e-submission

476 attendees
27039 online interactions

“"I’ve just been to my Library induction and I don’t even know where the books are!”

Focused information delivery via Skills for Learning website and social media
Pre-arrival: passwords, reading lists, VLE & email support
Week 5/6: finding resources advice
Week 9-12: referencing & e-submission support

Introduce Library to Schools (3 mins)
Market training & online support
Signpost Skills for Learning Website
Promote YouTube, Twitter & blog
Highlight support at key times
Foster independent learning
Empower students to learn when they require new skills

Offer online pre-arrival diagnostic skills test to signpost online training
Launch library based self service training to locate physical items
Remodel insitu training, promoting academic searching
Offer training weeks 0-2, 5/6 & 9/10
Increase online interactions

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