



University of
Salford
MANCHESTER

Stakeholder influences on the choice and performance of FDI-based market entry modes : a conceptual model

Mukundhan, KV and Nandakumar, MK

<http://dx.doi.org/10.1080/00208825.2015.1007017>

Title	Stakeholder influences on the choice and performance of FDI-based market entry modes : a conceptual model
Authors	Mukundhan, KV and Nandakumar, MK
Type	Article
URL	This version is available at: http://usir.salford.ac.uk/33568/
Published Date	2016

USIR is a digital collection of the research output of the University of Salford. Where copyright permits, full text material held in the repository is made freely available online and can be read, downloaded and copied for non-commercial private study or research purposes. Please check the manuscript for any further copyright restrictions.

For more information, including our policy and submission procedure, please contact the Repository Team at: usir@salford.ac.uk.

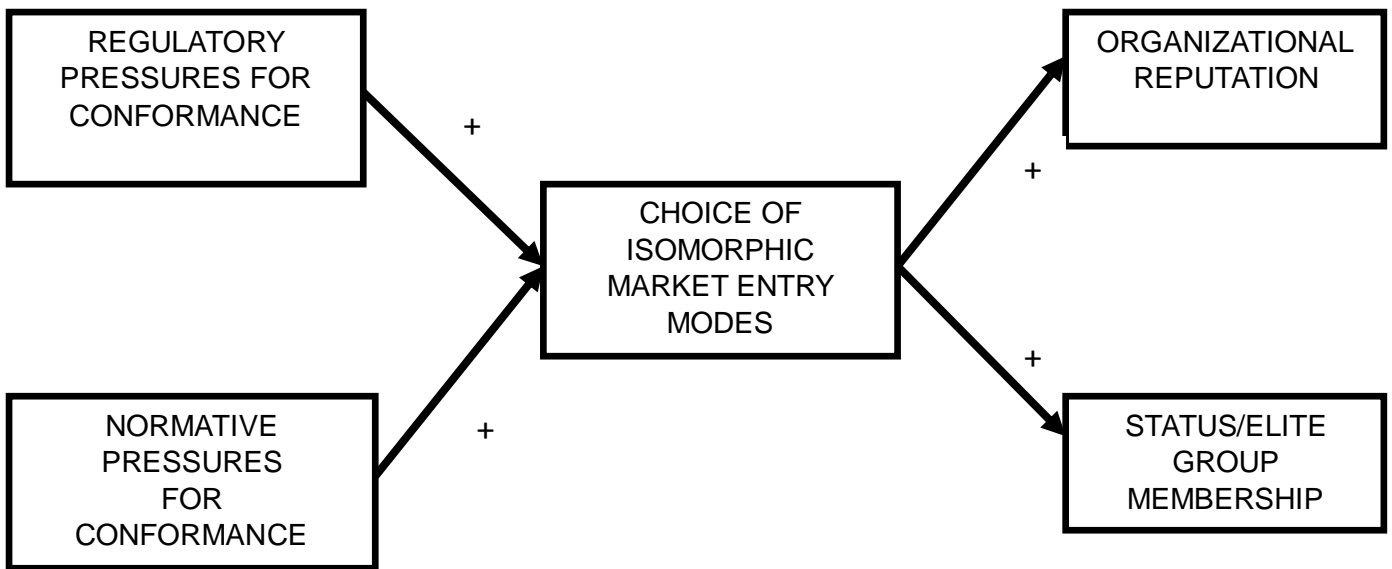


Figure 1: A Conceptual Model of Stakeholder Influences on Isomorphic market entry mode selection and performance