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MANCHESTER

# Challenges when writing for publication

Grant, MJ

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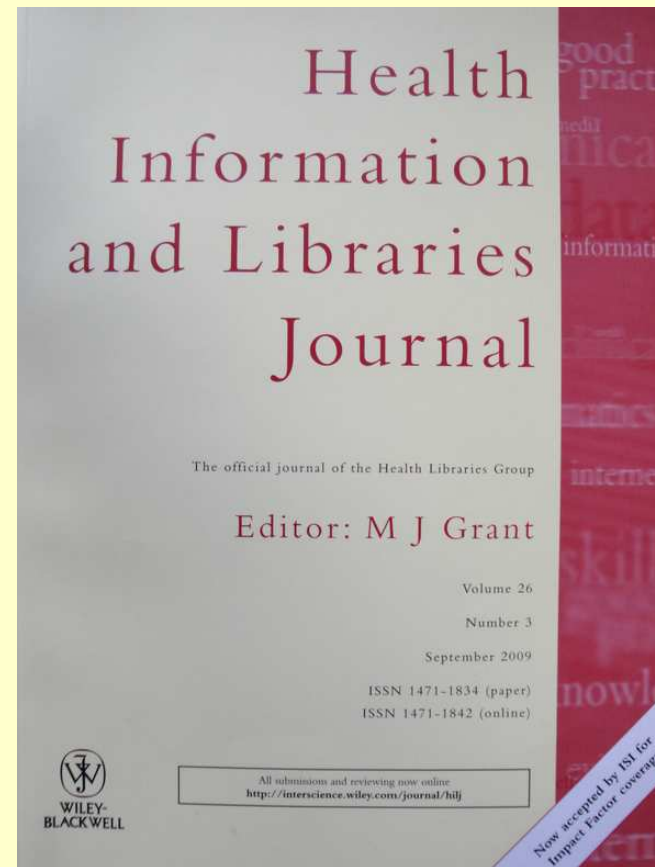
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# Challenges When Writing for Publication

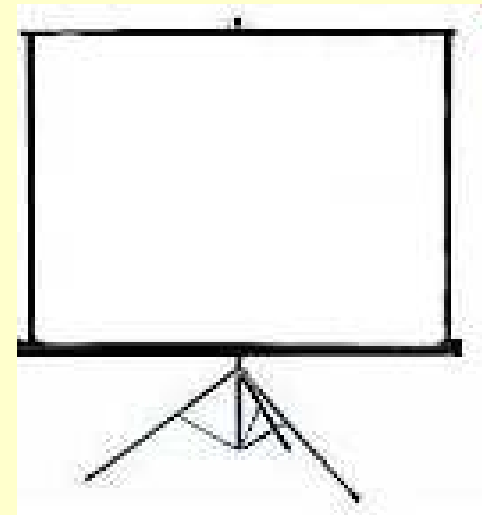
*@MariaJGrant*

*Editor*



# Structure of This Presentation

- Why write for publication?
- What is peer review?
- What outcomes might result from peer review?
- Opportunities to enhance acceptance



<http://bit.ly/n4bSuS>

# Why Do We Write for Publication?

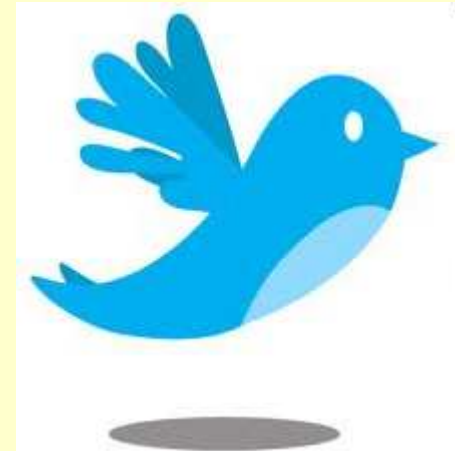
- Dissemination of research findings
- Stimulate debate
- Expectation of peers and employers
- Prestige
- Credibility with colleagues
- Financial incentives

**Writing for publication perceived to be  
different from other forms of writing**  
*(Grant et al 2010)*



# Different Forms of Writing for Publication

- Twitter
- Facebook
- Blogs
- Newsletters
- Book reviews
- Practitioner accounts



<http://bit.ly/pgUxaH>

# Writing Academic Papers Is Different

- Level of rigour when writing is higher
- Expected to support statements with references
- Contextualise what is known about the subject and any gaps in the evidence
- How does your manuscript adds to the body of knowledge

# What is Peer Review?

‘Peer review is the process by which reports of, or proposals for, research are scrutinised by other researchers.’

*(Committee of Publisher Ethics 2011)*



# What is the Purpose of Peer Review?

- To ensure that only the best quality manuscripts are published
- To provide constructive feedback on how a manuscript can be further developed

# What Are the Potential Outcomes of a Peer Review?

- Four potential outcomes
  - Accept
  - Major revisions
  - Minor revisions
  - Reject



<http://bit.ly/qKLDQq>

# Outcome 1: Accepted

- A cause for celebration!
- I've **never** known a peer reviewed manuscript be accepted at first submission
- Usually a journey...



<http://bit.ly/o80w2e>

# Outcome 2: Minor Revisions

“A recommendation of minor revision should be made if the manuscript is likely to be of interest to the HILJ readership but typographical errors or incomplete references are present.”

*(S1M 2011)*



<http://bit.ly/n3Uowg>

# Outcome 3: Major Revisions

“A recommendation of a major revision should be made if the manuscript is likely to be of interest to the HILJ readership but requires a reworking in terms of structure or the inclusion of additional materials.”

*(S1M 2011)*

## HILJ EDITORIAL—Key Messages are Essential Tools in Communicating Your Topic

Author: Jeannette Murphy

As befits a journal devoted to health information, the Health Information and Libraries Journal (HILJ) is committed to ongoing quality improvement. To this end the editorial advisory board has been reviewing the metadata attached to articles. We started by updating our list of keywords! which proved to be a very useful exercise—and at this years Editorial Advisory Board meeting At the July editorial board—we examined key messages attached to articles and the next goal will be to review abstracts.

Key messages are a relatively recent innovation, not just for HILJ but many other health science related journals. They are meant to be used/read in conjunction with the abstract to signpost the significance of a manuscript for policy and practice. Since 2004 HILJ authors of original articles and, since their introduction in 2007, review article, have been asked to submit key messages relating to implications for practice and implications for policy. Despite their relative longevity, The reason why the editorial advisory board group decided to review key messages when it became is that it has become—apparent that author/s are often uncertain how to write meaningful key messages.

Our decision to improve the quality of key messages was very timely, coinciding with the publication of two recent articles reviewing the quality of key messages and the instructions provided to authors.

Anne Lynn, Alessia Owens and Jean Bartunek have recently explored how three journals (New England Journal of Medicine, JAMA, and Annals of Internal Medicine) frame their implications for medical practice.<sup>2</sup> They found that just 25% of the articles they reviewed recommended a specific course of action. Only one article gave instruction on how to implement the changes, half used tentative language and two-thirds called for further research. By comparison management research articles nearly always specified who should use the information and drew from over 60 types of

# What To Do When You Receive Referee/s Comments?

- Take a deep breath
  - Read the comments
  - Put the manuscript aside
  - Discuss them with your co-author/s
  - Respond positively to each point raised
- Remember, very few manuscripts are accepted without any revisions

# Outcome 4: Rejected

“A recommendation to reject a manuscript should be made if the manuscript is unlikely to be relevant/of interest to the HILJ readership or is not sufficiently rigorous to be suitable for publication in an academic journal.”

*(S1M 2011)*



<http://bit.ly/pT2Ess>

# Reasons a Manuscript Might Be Rejected

- Out of scope
  - Topic area or format
- Insufficiently developed
  - Bullet points
  - May show promise...
- Plagiarism
- Not responding to referee/s comments

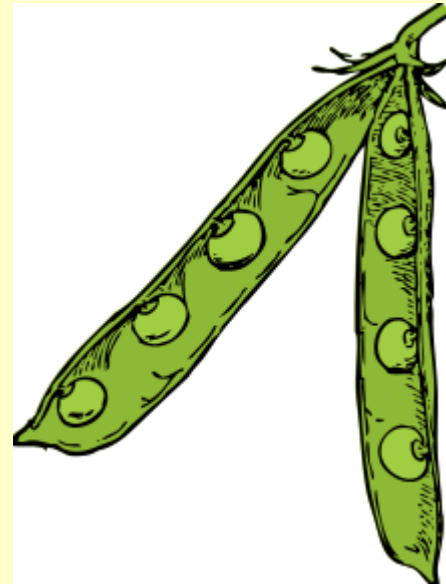


<http://bit.ly/pT2Ess>



# Plagiarism

- “Take (the work or idea of someone else) and pretend it is one’s own.”  
*(Fowler, Pocket OED 2002)*
- “Direct quotes” or in your own words but the source must be acknowledged



<http://bit.ly/ne6p4U>

# What Can You Do to Enhance the Chances of Your Manuscript Being Accepted for Publication?

1. Audience
2. Message
3. Editorial Team
4. Guidelines
5. Published Papers
6. Setting the Context
7. Experienced Colleagues
8. Chinese Scholars Network

# Consider Your Audience

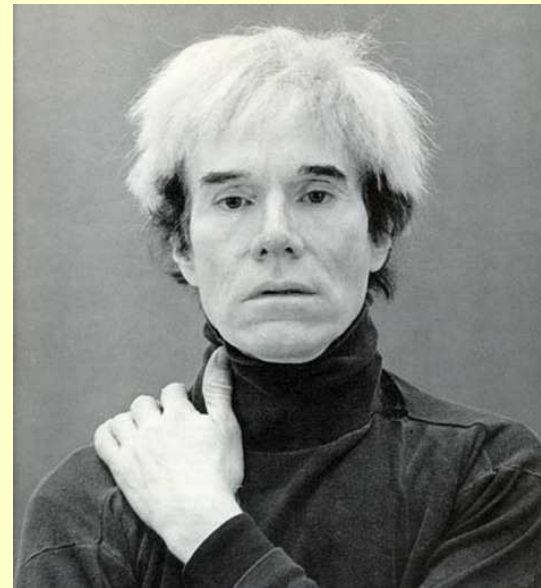
- Academic vs. Practitioner publications
  - HILJ vs. HLG Newsletter
- Journals each have defined and unique scope
- Imagine an individual you are writing for...



<http://bit.ly/qhUSlq>

# What is the 'Take Home' Message?

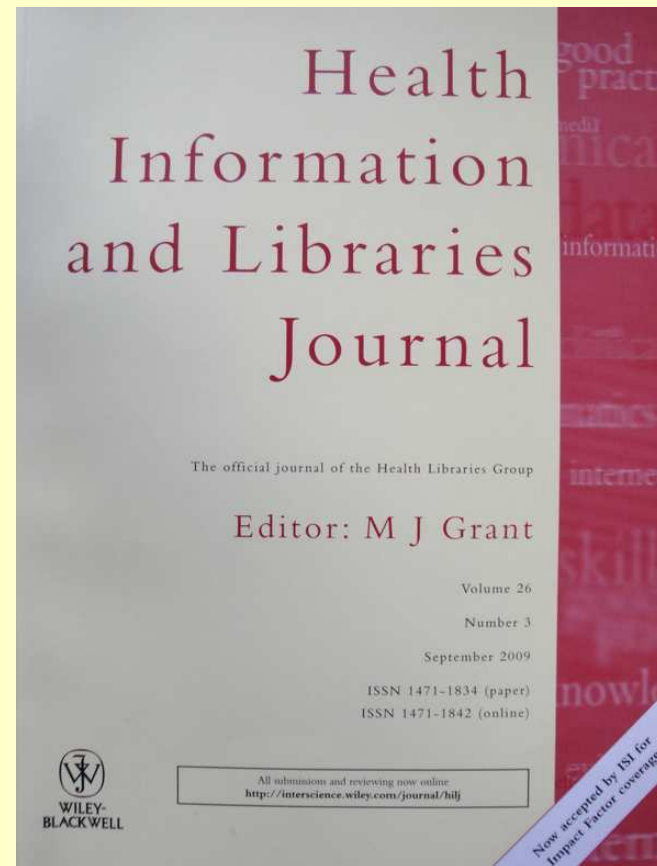
- Not only what you want to say
- What can the readers of your manuscript usefully apply to their own practice?



<http://bit.ly/nS9QxS>

# Editorial Team

- Not sure if your manuscript fits the scope of a journal...



<http://bit.ly/9RMH6S>

# Author Guidelines

- Read the guidelines... and then follow them
- Guidelines will help you determine:
  - In scope
  - Structured abstract
  - Structure of the manuscript
  - Word count
  - Referencing style



The screenshot displays the journal's website with the following information:

- Health Information & Libraries Journal**
- © Health Libraries Group.
- Edited By: Maria J Grant
- Impact Factor: 0.761
- ISI Journal Citation Reports © Ranking: 2010: 39/76 (Information Science & Library Science)
- Online ISSN: 1471-1842

**Author Guidelines**

The journal to which you are submitting your manuscript employs a plagiarism detection system. By submitting your manuscript to this journal you accept that your manuscript may be screened for plagiarism against previously published works.

**cross check**  
Powered by iThenticate depositor

**1. GENERAL**  
*Health Information and Libraries Journal* is a European journal of international and interdisciplinary interest to practitioners, researchers and students in the information, library and healthcare sectors. Its objectives include promoting debate about new health information developments with an emphasis on communicating evidence-based information both in the management and support of healthcare services.

<http://bit.ly/cv7S6j>

# Looks at Past Issues

- Learn from people who have already been through the process



<http://bit.ly/qOaJWR>

# Setting the Context

- Literature review
  - What is known about the subject area?
  - What are the gaps identified in the literature?
  - How does your manuscript address this gap?
  - International context



<http://bit.ly/n8ed3j>



# Experienced Colleagues

- Learn from colleagues with publishing experience
  - Writing together
  - Editing and advising
- English as a second language





# The Chinese Scholars Network

[www.chinesescholarsnetwork.com](http://www.chinesescholarsnetwork.com)

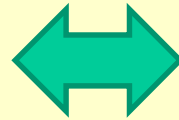
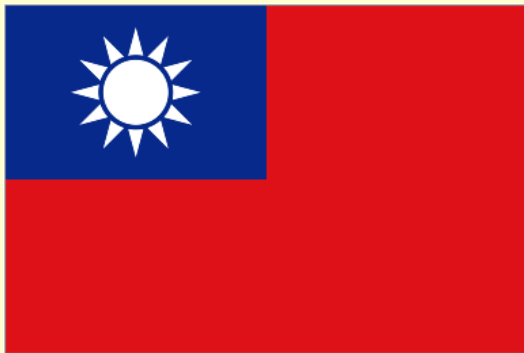


## Purpose of the Chinese Scholars Network

- To offer a service to the Mandarin-speaking community in terms of help/advice in developing a manuscript for publication
- Attract the best Chinese-language papers for our journals



For Mandarin-speaking scholars, the Chinese Scholars Network provides a content-rich resource, all free, all the time.



<http://bit.ly/oX0qa7>

## How To Submit a Paper

- Paper submission advice
- A sample review
- Ask an Expert form and answers
- The standard peer review workflow
- Presented in English and Chinese script

### Manuscript Preparation: A list of tips 文稿准备:小贴士

A list of tips for to follow when preparing a paper for submission.  
准备提交论文时可遵循的一些小贴士。

English

中文

### Sample Review (English) 论文评审样本(英文)

This document provides an example of typical reviewer feedback.  
该文件提供了一个典型的审稿人反馈示例。

Review

### Ask an Expert 向专家提问

If you have questions about submitting papers to an English-language journal or any aspect of the publishing process, we would love to hear from you.  
如果您对于向英文期刊提交论文或出版流程有任何疑问,我们很乐意您来信询问。

Ask an Expert

Answers from Experts

### Standard Peer Review Workflow 标准同行评审工作流程

This document shows the life-cycle of a submitted paper from submission, through peer-review to publication.  
该文件展示了一篇已提交的论文从提交到同行评审再到出版的整个过程。






## Submit a Paper

### Submit a Paper

- A list of journals which have Mandarin outreach as a goal
  - Journal banner
  - ISI Ranking
  - Link to Journal Home
  - Link to Author Guidelines
- Commissioning tool



Antipode A Radical Journal of Geography

ISI Journal Citation Reports® Ranking: 2009: Geography: 20 / 61  
Impact Factor: 1.434

[Journal Home](#)

[Author Guidelines](#)

The following journals welcome submissions from authors who have read the relevant guidelines. This list represents only a small election of academic journals published by Wiley-Blackwell. Please visit [Wiley Online Library](#) for a full list.

[Anthropology](#)

[Communication Studies](#)

[Economics](#)

[Education](#)

[Finance and Accounting](#)

[Geography](#)

[Health and Social Care](#)

[Law](#)

[Linguistics](#)

[Management](#)

[Political Science](#)

[Psychology](#)

[Sociology](#)

[Urban Studies](#)

## Audio Presentations

### Audio/Video Presentations

- Video lectures and podcasts on the publishing and review process
- 6 podcasts and 6 videos at launch.
- This section will be expanded as further podcasts and videos are recorded.

#### *Top 10 mistakes New Scholars Make When Trying to Get Published*

English

By **Duane Wegener**, Professor of Social Psychology, Purdue University

In this podcast Duane provides tips for those starting out in their academic careers and wanting to get published. This advice is indispensable no matter what your discipline!



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[View Transcript](#)



#### *The Online Author's Survival Guide*

English

**Kivmars Bowling**, Managing Editor, Compass Journals.

In this podcast Kivmars talks about the trials and tribulations of publishing your work online, and gives practical advice to help raise the profile of your digital scholarship.



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## Subjects

### Subject news for key subject areas

- Virtual Issues
- Special Issues
- Call for Papers
- Events, Seminars and Workshops
- Other resources

The various Social Science subject pages below contain a myriad of resources for Chinese authors in these fields. From calls for papers to academic news and upcoming conferences, find all of your discipline-specific journal publishing information here.

下列各种社会科学学科网页为在这领域中的中国作者提供了数量丰富的资源内容。从论文征稿到学术新闻和即将举行的会议，您可以在这里找到所有相关学科期刊的出版信息。

商业管理 Business Management

经济学 Economics

教育学 Education

金融学 Finance

地理学 Geography

心理学 Psychology

城市研究 Urban Studies

The selection of Social Science subject areas listed below represents only a portion of the many fields in which Wiley-Blackwell publishes. For a full list of Wiley-Blackwell's subject areas, please visit

<http://onlinelibrary.wiley.com/>

以上所列的社会科学领域，仅是Wiley-Blackwell出版的众多学科领域的一小部分。欲了解Wiley-Blackwell出版的完整学科领域列表，请访问 <http://onlinelibrary.wiley.com/>







## Advisory Board

- A list of scholars who have provided advice and support for the site
- Wiley journal linked where relevant

### Professor Nai-Fu Chen

Professor Nai-fu Chen is an Advisory Editor of the *International Review of Finance* and a Professor of Finance at the University of California, Irvine. He started his academic career at the University of Chicago after receiving his PhD from UCLA. In 1990, he was seconded to the Hong Kong University of Science and Technology to build the business school for the new university. His main research interests include the relation between stock market returns and macroeconomic factors, risk and returns of value stocks, hedge fund strategies, international currency and financial system stabilities. Based on the Social Science Citation Index on research impact, he was ranked as one of the top 100 finance professors in the world.



### Professor Fanny M. Cheung

Professor Cheung is President-Elect of the International Testing Commission and a member on the Board of Directors of the International Association of Applied Psychology. Her publications cover over 170 international refereed journal articles, book chapters, edited books, book reviews and monographs. She has served on the editorial board of six international journals/book series. Her recent books on gender issues include Halpern & Cheung (2008) *Women at the Top: Powerful Leaders Tell us How to Combine Work and Family* (Wiley-Blackwell) and Cheung & Holroyd (Eds.) (2009) *Mainstreaming Gender in Hong Kong Society* (Chinese University Press). She is one of the co-editors of the *IAAP Handbook of Applied Psychology* by Wiley-Blackwell. Professor Cheung is the editor in chief of *Asian Journal of Social Psychology*.





# THE CHINESE SCHOLARS NETWORK

*Social Science Publishing Resources*

Manuscript Preparation

Submit a Paper

Audio Presentations

Video Lectures

Publishing News

Key Subjects

Language Services

Advisory Board

About

Register for news and updates



## Ask an Expert

If you have questions about submitting papers to an English-language journal or any aspect of the publishing process, we would love to hear from you.

Please fill out the form below and click "Submit." Answers to questions will appear on the 'ask an Expert' page and we will email you when your question has been answered.

Please note that we are not able to answer questions about the editorial policies of specific journals.

如果您对于向英文期刊提交论文或出版流程有任何疑问，我们很乐意您来信询问。

请用英文填写下面的表格并点击“提交”。当您的问题得到解答时，我们会发送邮件给您。所有问题的答案也将出现在“Ask an Expert”页面上。



<http://www.weilichubanxuezhewang.com/askanexpert.htm>

# References

- Committee on Publication Ethics (COPE) Written evidence submitted by the Committee on Publication Ethics (COPE) (PR 34).  
<http://www.publications.parliament.uk/pa/cm201011/cmselect/cmsctech/writev/856/m34.htm>
- Fowler FG, Fowler HW (eds) Pocket Oxford English Dictionary, Oxford: Oxford University Press, 2002, 9<sup>th</sup> ed
- Grant MJ, Munro W, McIsaac & Hill S. Cross-disciplinary writers group stimulates fresh approaches to scholarly communication: a reflective case study within a higher education institution in the north west of England New Review of Academic Librarianship in press.
- S1M. Health Information and Libraries Journal on ScholarOne Manuscript. 2011 <http://mc.manuscriptcentral.com/hilj>