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Stakeholder influences on the choice and performance of FDI-based market entry modes : a conceptual model

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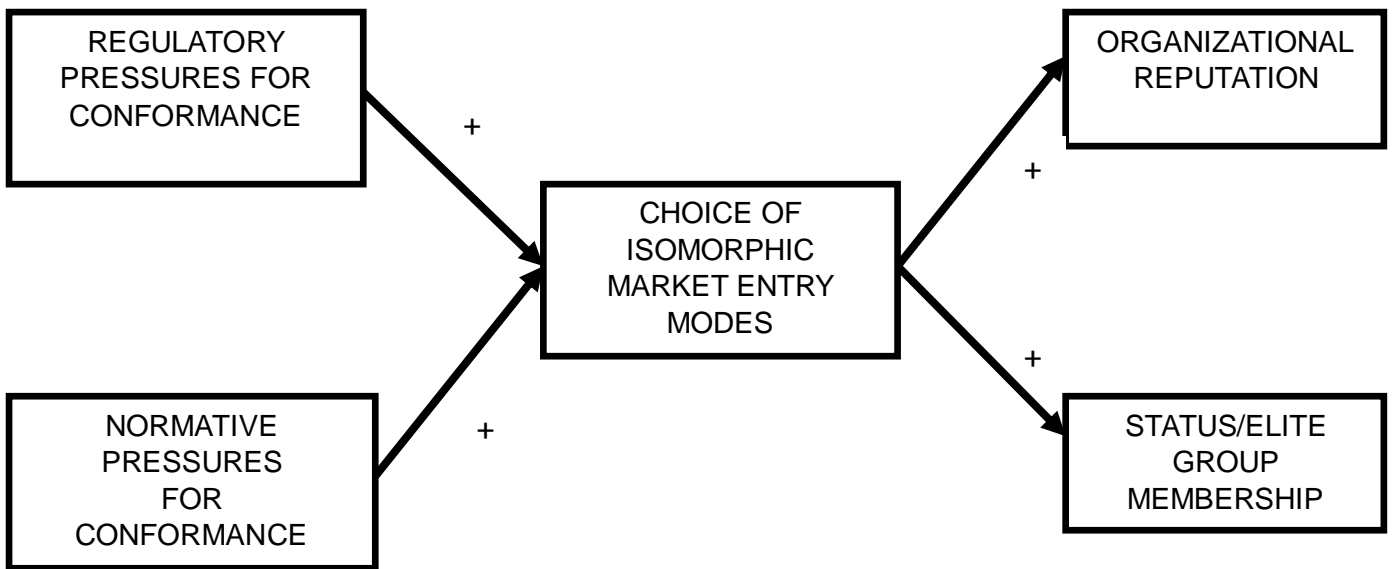


Figure 1: A Conceptual Model of Stakeholder Influences on Isomorphic market entry mode selection and performance