



University of
Salford
MANCHESTER

Now you see us. Now you don't.

Sales, N

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NOW YOU SEE US. NOW YOU DON'T.

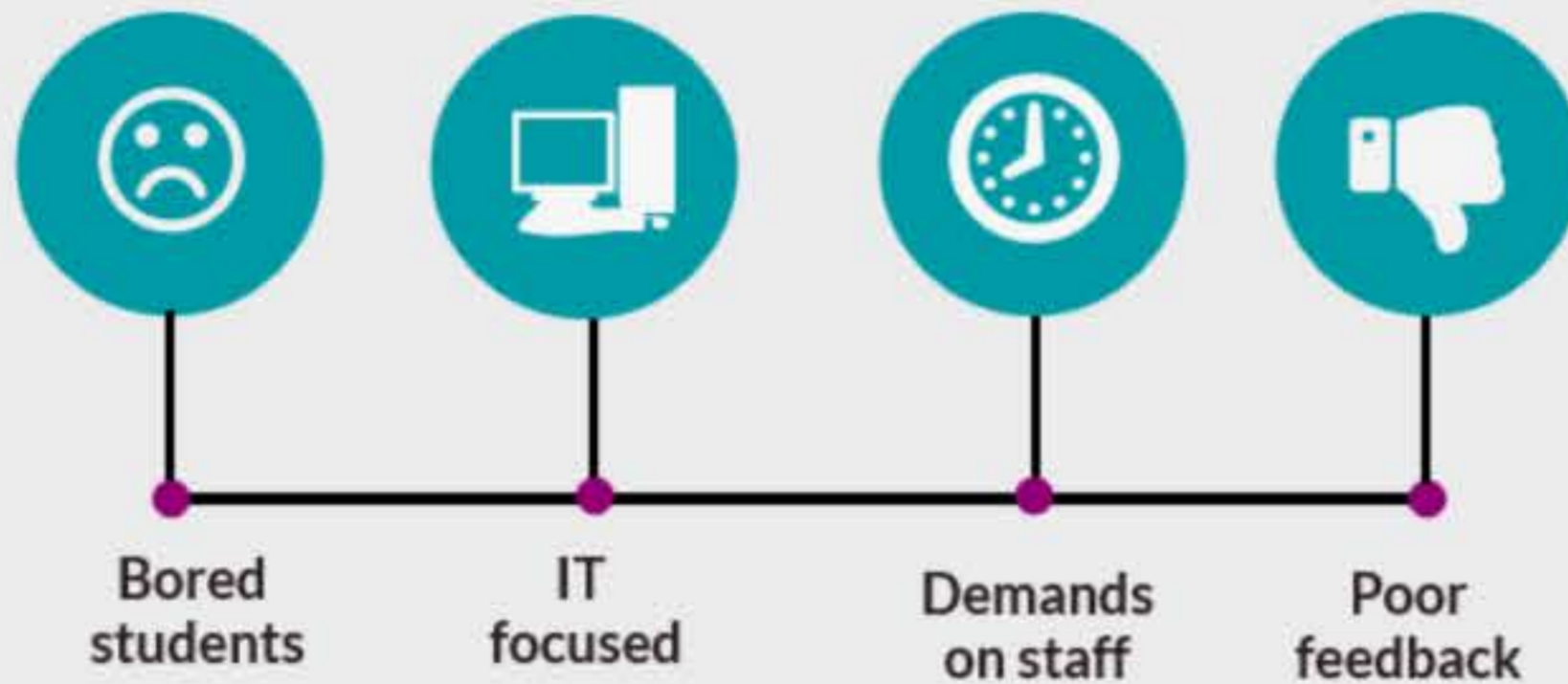


Development of Library Welcome at the University of Salford

The need for change



6,412 attending practical based Library Induction



Bored students

IT focused

Demands on staff

Poor feedback

Current induction

Librarian role in Library Welcome



Market



Promote

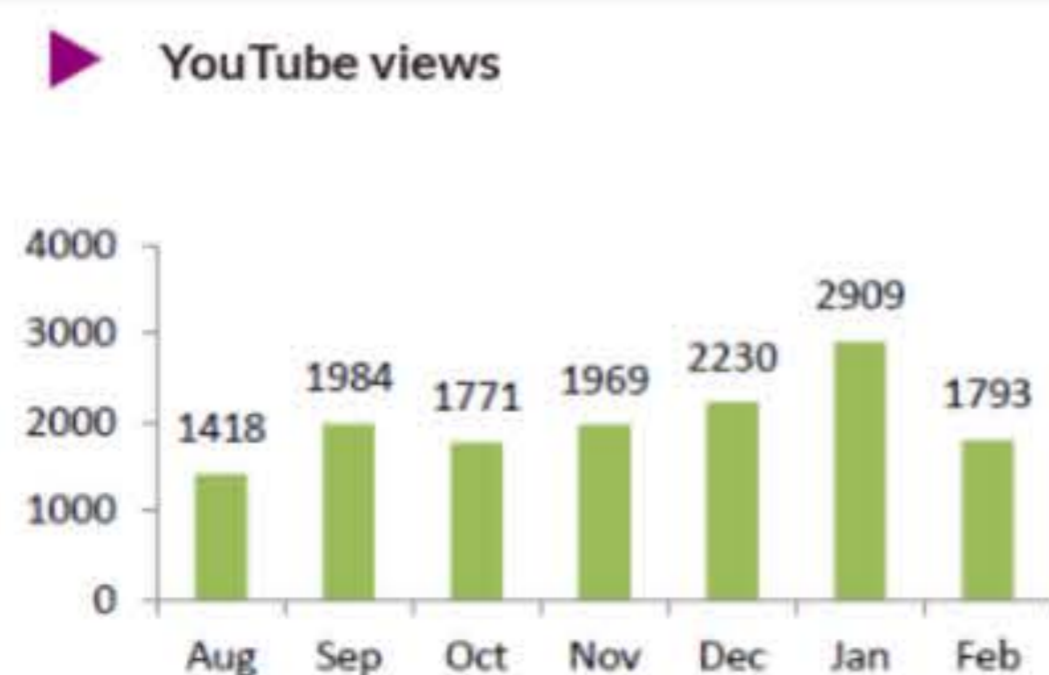


Signpost



Empower

Growth & Statistics



Feb = 1469
Dec = 1380
Oct = 1286
Aug = 1055

Future Library Welcome



Pre-arrival training



Self-service library based training



Increase training portfolio

“I’ve just been to my Library induction and I don’t even know where the books are!”

Focused information delivery via Skills for Learning website and social media
Pre-arrival: passwords, reading lists, VLE & email support
Week 5/6: finding resources advice
Week 9-12: referencing & e-submission support

Introduce Library to Schools (3 mins)
Market training & online support
Signpost Skills for Learning Website
Promote YouTube, Twitter & blog
Highlight support at key times
Foster independent learning
Empower students to learn when they require new skills

Sept 2014-March 2015
166 skills sessions offered:
 • Library tours
 • Discovery system searching
 • Finding academic information
 • IT@Salford & e-submission
476 attendees
27039 online interactions

Offer online pre-arrival diagnostic skills test to signpost online training
Launch library based self service training to locate physical items
Remodel insitu training, promoting academic searching
Offer training weeks 0-2, 5/6 & 9/10
Increase online interactions