

Jill Randall.

'Understanding the audience experience of contemporary visual arts at Geevor Mine World Heritage Site: A Dialogue between a Contemporary Artist and a Sociologist'.

Gaynor Bagnall and Jill Randall.

Book chapter 11,17 p. for the book "Contemporary Art In Heritage Spaces". Ed. by Nick Cass,Gill Park, Anna Powell. Published by Routledge June 3rd 2020.

This output has resulted from the ongoing research collaboration between Randall and sociologist Dr Gaynor Bagnall, and explored how the use of contemporary visual art might engage audiences and generate new knowledge and understanding of an industrial heritage site. It also considers how the intersection of the different methodologies of practice of an artist and a sociologist allows fresh insights into why, how, and for whom art is produced and displayed.

In 2016 Jill Randall exhibited new work in a solo exhibition 'Aftermath', at Geevor Mine World Heritage Museum, Cornwall. The juxtaposition of the different modes of presentation of the art and the mining heritage, and the differing methodologies behind them offered a unique opportunity to explore how audiences respond to this intersection of a particular kind of heritage space and art.

A range of sociological research methods were employed, including walking interviews, questionnaires, in-situ observation, creative engagement artist workshops and focus groups to investigate audience response to, and experience of, the exhibition. Randall and Bagnall also engaged in an on-going conversation as practitioners from different fields about what and who the art was for, and what was meaningful engagement .They explored how this approach provided visitors with an unexpected but not unwanted encounter with challenging contemporary art in a heritage museum environment.

References to the research:-

'Contemporary Art In Heritage spaces' ISBN 978-0-367-14805-8

<https://www.routledge.com/Contemporary-Art-in-Heritage-Spaces/Cass-Park-Powell/p/book/9780367148058>